Cyber Compliance Workshop

8:00 am – 8:30 am
Breakfast / Registration

8:30 – 9:30 am
SESSION 1: Launching Your Expandable Compliance Program: Standards Based Security is Essential for Client Protection and Enhancing Value
Great security is more than just buying a couple of tools. Understand the critical role of a scalable security program in protecting client interests and boosting their enterprise value. We'll cover why standards and compliance are crucial for all clients and how being proactive with these services elevates your MSP.

9:30 – 11:00 am
SESSION 2: Mapping and Protecting Critical Data Assets: Strategies and Third-Party Insights
In this session, we delve into the identification of crucial data assets and the creation of data flow diagrams to analyze their vulnerability to threats. We'll also discuss the importance of third-party evaluations of the organization's security measures, providing an external perspective on safeguarding these vital assets.

11:00 – 12:00 pm
SESSION 3: Securing Stakeholder Engagement: A Collective Approach to Compliance
This session focuses on the pivotal strategies to gain comprehensive stakeholder buy-in for a successful compliance journey, emphasizing the establishment of regular meeting rhythms and the selection of a compliance champion within the organization. We'll explore how fostering a culture of collective responsibility and interest in compliance across all levels is essential for the program's success, ultimately placing accountability for decisions and actions on the clients.

12:00 – 1:00 pm
LUNCH

1:00 – 2:00 pm
SESSION 4: Practical Risk Reduction: Mapping Controls to Standards
This session covers the effective use of controls to reduce risk, including how to align these controls with established standards and sources. We'll examine the dynamics between threats, vulnerabilities, and assets, and how controls can mitigate risk by diminishing either the likelihood or the impact of threats.

2:00 – 3:00 pm

SESSION 5: Streamlining Control Implementation: Leveraging Advanced Security Measures and Systematic Tracking

This session explores the integration of advanced security protocols and procedures to implement controls effectively within your organization. We'll introduce the concept of "implementation" tracking in our system, which captures evidence of control application and execution. Additionally, we'll emphasize the importance of project tracking and task management to demonstrate progress and value to your clients.

3:00 – 4:00 pm

SESSION 6: Collaborative Policy Development: Engaging Stakeholders for Effective Alignment

This session emphasizes the importance of collaboration between technical teams and business risk owners in crafting policies that reflect actual business practices, rather than imposing changes unilaterally. We'll explore strategies for working together to update policies, ensuring they align with operational realities. Additionally, we'll tackle the challenge of dealing with risk owners who may be resistant to specific controls, discussing how to navigate such situations constructively.

4:00 – 4:30 pm

SESSION 7: Designing Your Compliance Package: Beyond Basic MSP Services

In our concluding session, we focus on constructing a comprehensive compliance program that stands out from standard MSP offerings, highlighting its direct benefits to clients such as enhanced security, improved regulatory alignment, reduced risk, and increased trust from stakeholders. We'll differentiate between mere compliance and the depth of value added by a well-structured compliance program, underscoring how this strategic approach can elevate client relationships and business resilience.

4:30 – 5:00 pm

Happy Hour